

Post Show Evaluation & Comments

Show Name:

Show Location (City/Venue):

Show Organizer:

Type of Show:

Dates:

Who Did Attendee Represent?

Do we want to do this show in the future?

How many meeting planners in attendance?

Type of Trade Show:

Type of Dress:

Booth Arrangements:

Are there any other events in conjunction with this show to add?

What would you do different next year:

Quality of venue / show / attendees:

Materials taken (list quantities), was it too much, too little, not enough:

Were there materials that would have been better "assists"?

Giveaways:

General Comments:

Washington Snowmobile Expo

Puyallup, WA

WA State Snowmobile Assoc

Phone:

E-Mail:

866 999-3976

consumer

Cost of Show: 450.00

10-16/17/10 Who Attended: Rick Shaffer

XXXX Wallace Inn - Wallace Chamber - North Idaho

Yes

No

consumers

7,800

snowmobile consumers

Business

Business

Casual

Casual

XX

Set Up

3x8 table

Lights

Tabletop/Misc.

XX/back

banne

n/a

register earlier for better booth placement, closer to Priest Lake

fair due to booth placement

450 maps; 750 Wallace books; #1000 hotel brochures too many hotel brochures

Yes - Description

No

dyd/television XX neon

n/a

Good show but takes time to get a strong foothold of recognition.

	Grant Expenses	
Budgeted Travel		Actual Travel
Budgeted Partner Travel		Actual Partner Travel
Anticipated Cash Match		Actual Cash Match